

Discover The Secret For Generating Massive Loads Of Search Engine Traffic!



Hello, Thanks for purchasing my ebook.

Often we get so busy that marketing can seem overwhelming. However, in this ebook, I will reveal my secrets to getting massive loads of traffic to your website. So please, don't share this ebook with anybody. Just kidding, you can share these secrets, but not with your competitors. I will keep it simple, easy to understand and straight to the point. You have two types of traffic. Free traffic and paid traffic. I will explain both methods here. So lets get started!

Search Engines (1st Tier Paid Traffic)

Most major search engines like Google, Bing, and Yahoo accepts paid listings. Paid search listings are an option that should be explored by marketers who wish to build traffic and visibility quickly. Paid listings can be extremely effective for small budgets. Remember to only bid on terms that are extremely relevant to your business. Avoid broad match. And focus on the keywords people type in when they are ready to buy.

1st Tier List:

[Advertising.yahoo.com/gemini](https://advertising.yahoo.com/gemini) - Create ads on Yahoo search, sites, and apps.

[Advertising.yahoo.com](https://advertising.yahoo.com) - A billion users. Unique insights. Advertising best practices.

[Adwords.google.com](https://adwords.google.com) - Advertise locally and attract customers with the products that they're searching for.

[Advertise.bingads.microsoft.com](https://advertise.bingads.microsoft.com) - Grow Your Business. Drive Better Customers to Increase Leads & Sales!

Search Engines (2nd Tier Paid Traffic)

On the major search engines, you are competing against hundreds of other companies for leads. However, with 2nd tier Search Engines, advertisers can generate many quality leads at a cheaper cost. Even though 1st tier dominates online advertising, there are still clear advantages for trying 2nd tier networks.

2nd Tier List:

Anoox - Increase your site traffic & sales with low cost advertising.

ExactSeek.com - Their featured listing program offers Top 10 site ranking for a fraction of pay-per-click costs.

Scrubtheweb.com - Their advertising programs are designed for companies who promote SEO services.

SupremeSearch.net - Reach users searching on our search engine or browsing websites in our content network.

Search Engines (Free Traffic)

Google, Bing, and Yahoo are great sources of quality traffic, but they are also very competitive and can get very expensive. So if you are on a tight budget, you can still get traffic from these major 1st Tier search engines by writing unique articles for your website or blogs. If you don't have time to write articles, you can try an article writing service like textbroker.com or 1dollararticle.com. Make sure your articles pass Copyscape.com 100%.

It's highly recommended that you start publishing content on a scheduled base for your site or blog. Scheduling weekly, bi-weekly, or monthly updates is recommended. Keep in mind updates does not have to be articles. It could be photos or videos. Also perform "Keyword Research" for your products or services. Use long-tail key-phrases to help you rank faster for your keywords. Just by following these steps listed above, you are doing seo yourself and saving money!

Here Are Some Keyword Research Tools:

Ubersuggest - <http://ubersuggest.org>

Addme.com - <http://www.addme.com/keywordsuggest.htm>

Registering your business with Google Places allows it to be found more easily on Google searches and it shows up on Google Maps. Yahoo! Local is another great service. You can also get traffic from 2nd tier search engines by submitting your link as well.

Ad Networks (Paid Traffic)

Although ad networks don't have as much traffic as Google, they generate leads at a much lower cost per conversion. There are many excellent ad networks out there to choose from, here is a list of the ones I've tried:

Criteo.com - Criteo provides an excellent solution for retargeting ads.

Infolinks.com - Infolinks is an ad provider specializing in contextual text links, that overcome 'banner blindness'.

7search.com - One of the oldest second-tier paid advertising networks and provides a search engine to smaller niche website partners.

leadimpact.com - They effectively reach and capture billions of measurable impressions.

Clicksor.com - A contextual targeting ad network that automatically matches your ads to the most relevant websites in Clicksor's network.

Social Media (Paid Traffic)

Twitter Promoted Tweets

Promoted tweets are tweets you have already tweeted that you wish to promote. They appear in timelines and search results. These ads can be targeted by interests, gender, device, geography and similarity to existing followers. Visit ads.twitter.com

Facebook Ads

Promoting your website from your Page is a way to create an ad for your website that will show in News Feed. When you promote your website from your Page, your ad will be eligible to appear in the News Feeds of the target audience you've chosen. When choosing your audience, you can add the location,

age, gender and interests of the people you'd like to reach.

The cost to promote your website depends on several factors, such as the geographic location you're targeting and how many people you want to reach. The budget you choose is a daily budget. You'll be charged for impressions on your ad, which may sometimes be less than your budget. When you create your ad, you can choose to run it continuously or set an end date. Visit [Facebook.com/ads/create](https://www.facebook.com/ads/create)

Reddit Ads

With Reddit you can reach more than 234 million engaged and passionate users through a flexible programmatic platform. Reddit Ads allow you to reach the most engaged community on the web. Their self-serve ads allow businesses to start conversations, drive site traffic, increase mobile app installs, and more. Self Serve ads starts a \$20 minimum cost. Visit [Reddit.com/advertising](https://www.reddit.com/advertising)

Social Media (Free Traffic Secrets)

Visit the hot topics on Social Media within your niche and focus on getting likes and comments to your posts. Do not tweet and post about your product. Instead give useful information in your post, tweets, and blogs. By making useful and helpful post, you can get more likes and comments to your profile and Google will see your profile as useful. Don't be a stranger, get involved with the online community. Come on' don't be shy. If your profile is very useful, it will have higher ranking within the search engines.

You can create a fan page on Facebook where people can discover you. Networking is very important in every business. However, if you resort to spam, getting traffic will be difficult and you will be banned. Your fan page should include all information in your niche about you and your business. It should offer some free valuable information that people could benefit from. To create a fan page, visit [facebook.com/pages/create.php](https://www.facebook.com/pages/create.php)

You can add your website link to your preferred social media profiles, such as Facebook, Twitter, Instagram, LinkedIn, your Blog, Google+, and so many more! Profile badges will then show up on your About page as well as your emailed marketing materials.

Quora can serve as a great source of traffic, although your website doesn't get do-follow links from answers posts. Write a relevant profile description and include keywords and your website's link. Find 5-10 questions asked by your target audience and answer them as detailed as you can. Answering questions on Quora, posting courses on Udemy and uploading presentations on SlideShare can be some smart and effective traffic-boosting strategies.

Do NOT buy followers, friends or Youtube views. Do NOT use ping services. Do NOT make posts, tweets and comments using 3rd party software. Doing this could get you banned and all your hard work, will be gone :(

Offline Promotion (Paid Traffic)

Of course you should also consider offline promotion strategies to promote your website. Advertise using other media such as TV, radio, billboards, newspapers, magazines, business/post cards or cinema. Custom Signs, T-shirts, Banners, Car Magnets and Posters can be purchase from [buildasign.com](https://www.buildasign.com). Newspaper classified ads such as Pennysaver, Thrifty Nickel and Shopper Publications can be purchase at [advertisingresults.com](https://www.advertisingresults.com).

High Authority Site (Paid Traffic Secrets)

High Authority forums such as [digitalpoint.com](https://www.digitalpoint.com), [warriorforum.com](https://www.warriorforum.com), and [blackhatworld.com](https://www.blackhatworld.com) can be a very useful source the traffic. The secret is to make a post about your site or service on high authority sites. Then use seo service to promote the page or post you created. You can use [fiverr.com](https://www.fiverr.com) seo gigs for this service since the page is on a high authority site. This also works for social media sites, blogs and video sites as well. Never use [fiverr.com](https://www.fiverr.com) gigs for your website's seo. And never buy traffic from [fiverr.com](https://www.fiverr.com). Not all traffic sellers on [fiverr.com](https://www.fiverr.com) are bad. However, a great deal of them use fake traffic software which sends auto hits from proxy servers.

Video Marketing (Free Traffic)

YouTube and Vimeo provides a free way to distribute your promotional videos. Be careful not to link Youtube videos to sales pages or an amazon link, they been known to ban users for this. Also ask yourself how you can make a helpful video tutorial in your niche so you can get more subscribers. A Flickr profile can also be helpful and allows you to link back to your website with your profile.

Mobile Traffic (Free & Paid Traffic)

If your website is slow or not mobile friendly potential clients may leave. There are three major search engine approved methods for mobile-friendly sites.

- 1) Responsive Web Design: Your website adapts to the device on which it is being displayed.
- 2) Dynamic Serving: Your website serves slightly different content depending on the device.
- 3) Separate Mobile Site: Parallel version of pages on separate URLs (e.g., `yourwebsite.com` and `m.yourwebsite.com`).

You can also create an Android or iPhone App to increase traffic to your website. Your website link can be listed under your profile in Google Play Store & Apple Store as well. Appsgeyser.com is a site, you can use to create a free app. Remember, it's better to create an app from scratch because it's more cost-efficient, and you will have more power and control over your app. You will have more control over the monetization options as well.

Selling Your Products (Free & Paid Traffic)

Fiverr.com, Ebay, Amazon, & Craigslist.org are a few good sites to sell your products on. Ebay & Craigslist will allow you to include your website's URL in your Ad Listings. You should also ship your business card along with your products. Don't forget to include your website link on your business card. If you are selling seo, try seoclerks.com.

Choosing An SEO Company (Paid Traffic)

If you are too busy to perform SEO on your website yourself. Remember, no one can guarantee a #1 ranking in Google. This is true even for not so competitive words. Also make sure the company you choose doesn't use black hat tricks such as keyword stuffing, doorway pages, hidden text, duplicate content, and spam links.

SEO Companies List:

- 1) Webpagefx.com
- 2) Straightnorth.com
- 3) Digitalcurrent.com
- 4) SupremeSearch.net
- 5) Seodataservice.com
- 6) Totalwebcreation.com

Conclusion

If you made it this far down reading this ebook. It shows you are serious about internet marketing business. I hope you enjoyed this ebook and it opened your mind to a new world of options and techniques to use in marketing your internet business.

Thanks For Reading,
Alex R.

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